Process Systems Enterprise

Website Cookie Policy

1. KEYDETAILS

Last Updated: April 9th, 2018

Process Systems Enterprise uses cookies on this website. This cookie policy describes how Process Systems Enterprise makes use of cookies and similar technologies on our website.
By using this website you consent to the use of cookies.

This Cookie policy is part of our Privacy Policy and explains:

- What cookies are
- Cookie use on our website
- How to accept or reject cookies
- Other tracking technologies
- Further information

This policy is updated from time to time, and the latest version is published on this page.

2. Cookies

This section sets out the information about cookies

- **What are cookies?**

A cookies is a small data files sent by a website's server to a web browser, processor memory or hard drive and stored there for record keeping purposes. They can be used in a several different purposes. Example: customising a website for a particular user, improving the user's website experience and storing the user's preferences and login information.

'Essential' cookies are automatically placed on your computer or device when you access our website or following certain actions.
'Non-essential' cookies and other technologies are only placed on your computer or device if you have consented to us doing so. You consent to us placing 'non-essential' cookies on your computer or device by continuing to use our website with your browser settings set to accept cookies.

We gather and use certain information about individuals in order to provide product and services and to enable certain functions on this website, and we also collect information to better understand how visitors use this website and to present timely, relevant information to them.

Further information on the difference between essential and non-essential cookies can be read in the section entitled 'About cookies'

Further information on how you consent and withdraw your consent to us placing non-essential cookies and other technologies on your computer or device can be read in the section entitled 'How to accept or reject cookies'

- **Essential & non-essential cookies**
  Cookies are classified as 'essential' or 'non-essential'.

  Essential cookies
  - used solely to carry out or facilitate the transmission of communications over a network
  - strictly necessary to provide an online service (our website or a service on our website) which you have requested

  Non-essential cookies
  Any cookies that do not fall within the definition of essential cookies. Example: used to analyse your behavior on a website (analytical cookies) or cookies used to display advertisements to you (advertising cookies)

- **Session & persistent cookies**
  Can expire at the end of a web browser session (from when the user opens the web browser to when they exit/close the web browser), or they can be stored for longer.

  Session cookies
  Allows the website to link the actions of a user during a browser session. They may be used for a variety of purposes. Examples: remembering what the user has put in their shopping cart as they browse around the site. It may also be used for security when a user is accessing internet banking or to facilitate use of webmail. Session cookies expires when you close your web browser, and lasts for as long as your web browser is open.

  Persistent cookies
  Allows the preferences or actions to be remembered across the website (or websites). They may be used ofr a variety of purposes. Examples: remembering users preferences and choices when using the website or to target advertising. Persistent cookies expires at a fixed point in time or if you manually delete them from your web browser.

- **First and third party cookies**
  Classified as 'first party' or 'third party' and refers to the website or domain placing the cookie.

  First party cookies
  Cookies that are placed on your computer or device by our website domain (the website displayed in the URL windows).

  Third party cookies
  Cookies that are placed on your computer or device by third party domains, but from our website

(the cookie set on any other domain e.g. Vimeo)

Further information about cookies can be found at www.allaboutcookies.org

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3. Cookies used on our website

Currently, we operate an 'implied consent' policy.

Further information about implied consent, please visit ICO cookies guidance

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- **List of cookies used**
  Preference cookies (PREF):   to store users preference (e.g. language)
  Security cookies (SID and HSID):   to protect users data from unauthorised access
  Process cookies (lbcs):   to maintain certain website functionality
  Advertising cookies (id):   to serve personalized ads to users and make advertising more effective
  Conversion cookies: to track users interaction with ads
  Analytics cookies (_utma, _utmb, _ga, etc)   to collect Google analytics data

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CATEGORY		NECESSARY	
Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.			
COOKIE NAME	**PROVIDER**	**TYPE**	**EXPIRY**
CookieConsent	sbpalliance.org	HTTP	1 year
DESCRIPTION		Stores the user's cookie consent state for the current domain	
COUNTRY OF STORAGE		Data is sent to Ireland (adequate)	
COOKIE NAME	**PROVIDER**	**TYPE**	**EXPIRY**
__cfduid	sbpalliance.org	HTTP	Session
DESCRIPTION		Registers whether or not the user has activated JavaScript in the browser.	
DATA TRANSFER		Data is sent to United States (adequate)	
COOKIE NAME	**PROVIDER**	**TYPE**	**EXPIRY**
cookie-agreed	sbpalliance.org	HTTP	99 days
DESCRIPTION		Deals with the EU Directive on Privacy and Electronic Communications that comes into effect in the UK on 26th May 2012.	
DATA TRANSFER		Data is sent to France (adequate)	
COOKIE NAME	**PROVIDER**	**TYPE**	**EXPIRY**
Laravel_session	sbpalliance.org	HTTP	1 day
DESCRIPTION		This cookie is used internally by the website owners, when uploading or renewing website content.	
DATA TRANSFER		Data is sent to United States (adequate)	

CATEGORY	MARKETING

COOKIE NAME	PROVIDER	TYPE	EXPIRY
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.			
NID	Google.com	HTTP	6 months
DESCRIPTION		Registers a unique ID that identified a returning user's device. This is used for targeted ads.	
COUNTRY OF STORAGE		Data is sent to United States (adequate)	
COOKIE NAME	PROVIDER	TYPE	EXPIRY
rc::a	Google.com	HTML	Persistent
DESCRIPTION			
DATA TRANSFER		Data is sent to United States (adequate)	
COOKIE NAME	PROVIDER	TYPE	EXPIRY
rc::b	Google.com	HTML	Session
DESCRIPTION			
DATA TRANSFER		Data is sent to France (adequate)	

- **Essential cookies**
  We use the essential cookies to allow you to use features of the website and services. Examples: staying logged in, making purchases etc.

- **Non-essential cookies**
  We use the following types of non-essential cookies on our website:

  Functional cookies
  Designed for the purposes of enhancing the websites functionality, and are not strictly essential for the website or functionality you have requested.

  Analytical cookies
  Analytical or performance cookies track and gather data about what a user does on a website and can be used to make improvements and report our performance. We might also use analytics cookies to test new pages, features or ads to see how users react to them. These are not essential cookies for our website or it functionality.

  We use the following analytical cookies on our website:

  first party Google analytics cookies
  to understand how you engage and interact with our website, including how you came to our website, which pages you visited, for how long, what you clicked on and your location (based on your IP address). Google Privacy Policy

  first party Clicky analytics cookies
  to understand how you engage and interact with our website, including how you came to our website, which pages you visited, for how long, what you clicked on and your location (based on your IP address).

  third-party Vimeo cookies

tracking the use of embedded videos. They appear to be Google analytics cookies but set by vimeo. They are only set when the video loads. We can't show videos without them. Vimeo Privacy Policy

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4. How to accept or reject cookies

There are several different ways in which you can accept or reject some or all cookies. We have provided examples of a main methods of doing so below.

You may block the use of cookies we use on our website. However, please be aware that doing so may impair our website and its functionality or may even render some or all of it unusable.
You should also be aware that clearing all cookies from your browser will also delete any cookies that are storing your preferences.

- **Changing your browser settings**
  You can accept or reject some or all cookies by adjusting your web browser settings. If you do not know how to do this, the links below describe how to change your web browser settings for some of the commonly used web browsers

  Google Chrome
  Microsoft Internet Explorer
  Mozilla Firefox
  Apple Safari

  Some browsers (e.g. Google Chrome & Mozilla Firefox) allow you to change your settings to browse in 'incognito' mode. This limits the amount of data placed on your computer or device and automatically deletes any persistent cookies placed onto your computer or device when you finish your browsing session.
  There are also third party applications which you can add to your web browser to block or manage cookies.

- **Google Analytics Opt-out browser add-on**
  You can opt-out of Google analytics tracking by installing a browser add-on, available here

  Further information about Google cookies, can be read here

- **Clearing existing cookies**
  To clear cookies that have been previously placed on your web browser, you should select the option to clear your browsing history and ensure that the option to delete or clear cookies is included when you do so.

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5. Do you use any other tracking technologies

- **Web Beacons**
  Web beacons (also known as clear gifs, pixels or web bugs) are tiny graphics with a unique identifier, similar functions to cookies, and are used to track the online movements of web users or to access

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cookies. Unlike cookies which are stored on the users computer or device, web beacons are embedded invisibly on the web page (or in email) and are about the size of the period (.) at the end of this sentence.

Web beacons may be used to deliver or communicate with cookies, to count users who have visited certain pages and to understand usage patterns. We also may receive an anonymous identification number if you come to our site from an online advertisement displayed on a third-party website.

You cannot opt-out of web beacons used in webpages, but you can limit their use by opting-out of cookies they interact with. You can opt-out of web beacons used in emails by setting your email client to render emails in text-mode only.

- **Facebook Pixel**
  We do not currently use Facebook Pixel on our website.

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6. Further Information

You can read about cookies and how to opt-out of them by visiting the following third-party websites

Educational Reading

- All About Cookies.org
- About.com Browser Guide

Industry Opt-out

- Digital Advertising Alliance (DAA)
- Network Advertising Initiative (NAI) (What are my options?)
- European Interactive Digital Adverting Alliance (DAA)